Real-world Benefits of the VUIT Platform for Clients Working in Housing

Overlaying data from a broad scope of public-domain sources, combined with the ability to deep-dive to more locally nuanced views, provides the detailed insight required to plan programmes and allocate resource accordingly, along with the evidence to justify budgets, engage stakeholders and demonstrate empirical impact.

The platform also provides Housing users with a mechanism to monitor the progress of their initiatives in real time, giving the insight and control to course-correct where required.

VUIT users working within housing associations regularly report that VUIT facilitates cross-departmental collaboration and alignment, minimising 'silo' perspectives in favour of 'one shared truth' across teams and organisations.

They also cite its user-friendly interface for non-data specialists as the key to VUIT's real-world value. Users universally appreciate the platform's ease of use, allowing them to quickly access and utilise data without being a 'data expert'.

"I've really started to see the value and how the data can be so powerful. Now VUIT is my go-to tool"

NICOLA WAITE, HOUSING GROUP PROGRAMME MANAGER, WALSALL HOUSING GROUP

Many of our Housing Association clients find the VUIT platform invaluable for turning guesstimates into verified knowledge and professional hunches into a robust business case.
They see it as their "go-to" tool to assess needs within their communities, identify potential initiatives, and realistically predict whether their ideas will work for the communities they serve.

Housing use cases

- **Child Asthma Programmes**: the platform allowed cross-referencing of data on low appointment take-up with other data sets (such as UC claimants) to identify target areas for work.

- **Mental Health and Social Prescribing:** the platform's multiple sources of data on mental health in adults and social prescribing figures enabled far more accurate predictions.

- **Poor Quality Housing:** users have used the platform to tighten their focus on specific conditions, such as families in homes affected by damp, mould, and poor ventilation.

- **Driving Efficiency and Impact:** VUIT data helps determine the optimal allocation of limited resources, such as the best location for peer support groups or 'kindness hub' pop-ups to deliver maximum community impact.

VUIT