

# Real-world Benefits of the VUIT Platform for Place-Based Clients

Our Place-Based customer teams trust VUIT to add extra breadth, detail, credibility and rigour to their work, saving significant time and effort along the way.

Key Benefits VUIT Brings to Our Place-Based Customer Teams:

**Breadth of insight:** Place-Based teams require access to a complexity and breadth of data from a multitude of relevant data sets – some you'd expect, others more lateral. VUIT allows them to fill in the whole picture, for a view that's both richer and more nuanced than before.

**Speed and efficiency:** Without the VUIT platform, gathering the data from various sources would take hours. With VUIT, it takes minutes. This makes a huge difference to how easy it is to keep up with complex, fast-moving dynamics.

**Shared understanding:** Having a "common view" of the relevant issues facilitates both collaboration and alignment. It is enormously helpful in generating support from colleagues, partners and stakeholders across the wider health and care ecosystem.

**Trust:** All data on the VUIT platform is pre-validated, allowing the team to focus on interpreting and acting on the insights.

"VUIT has been invaluable in providing the data and analytics we need to make informed decisions for our population."

FRANK BOTFIELD ASSISTANT  
DIRECTOR WALSALL HEALTHCARE  
NHS TRUST



The platform allows teams to access and analyse data fast, on topics such as population health, deprivation and service utilisation.

This helps bring everyone to a shared understanding of the true picture in the local area, rather than relying solely on anecdotal experiences.

The platform enables an evidence-based approach, crucial for informing decisions aimed at addressing population healthcare inequalities.

## Place based Care Examples

- ✓ **Identifying priority areas for intervention:** VUIT enables fast, accurate and layered analysis of issues such as diabetes management, frailty, and other population health challenges.
- ✓ **Building a policy & funding rationale:** Using VUIT as a 'decision-engine' means Place-Based teams can incorporate VUIT data visualisations into the business case to build the rationale for new programmes or service changes built on a robust, data-driven foundation.
- ✓ **Engaging both local & wider stakeholders:** The enriched, data-led insight enabled by VUIT's capacity to illuminate both 'wide-angle' and close-up views brings the secondary benefit of engaging colleagues, partners and other stakeholders in the shared aim of taking focused action aimed at specific positive impacts.
- ✓ **Monitoring and evaluating outcomes:** Teams use the VUIT platform to track progress and identify areas where intended outcomes are being missed. This facilitates constructive conversations with providers and commissioners, basing course-correction discussions on factual data that is both communal and comprehensible to all.



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